

LAST LOOK PROGRAM

Concept #4: Topsy Turvy

Craftsmen's Topsy Turvy conceptualizes on a "revolutionary" new angle for displaying products. The Glass Truck Body is capable of rotating a 16' long x 6' wide, 3500 lb product, 360° on a horizontal axis. This concept version is shown in one of Craftsmen's leasable truck body units and would be capable of spinning the display while traveling at low speeds.

Basics:

Transport: 24' straight truck, Glass Body (Leasable)
Requires GMC 8500 or larger single axle cab & chassis
Weight: Base unit mounted est. 21,900 lbs
Estimated Payload: 4,000 lbs
(Physical product dimensions could limit rotation and movement)

Set-Up:

Footprint: approx. 34'L x 10'D x 13'T
Labor: 1 person 1/2 hours "Truck and rotator"
Equipment Needed: None

Includes:

- Dismount and mounting on CF chassis
- Rotator mounted on interior of glass body
- Customer's product mounted on rotator
- Truck mounted generator
- Basic interior lighting
- Graphics on body exterior

Does not include:

- No Truck chassis
- No electronics
- No Product or mods to product to allow for rotation
- No Displays

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